



ORDER

Flight Dates **08/06/12-08/10/12**

Contract / Revision **306098 /**

Original Date / Revision
07/26/12 07/31/12

Advertiser **Liberty For All**

Agency **Nebo Media Inc**

Buying Contact

**P O Box 3775
Washington, DC 20027**

Product
Liberty For All

Agency Com 15%

Billing Contact

**P O Box 3775
Washington, DC 20027**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **TV: 8/6 - 8/10/12**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	38	\$21,760.00	\$25,600.00	0.00
Totals	38	\$21,760.00	\$25,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/10/12	38	\$21,760.00	\$25,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	KNXV	08/06/12	08/10/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	11111--			5		\$500.00		0.00				
E 2	KNXV	08/06/12	08/10/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	11111--			5		\$500.00		0.00				
E 3	KNXV	08/07/12	08/09/12		CM	10am-11am	-111---	:30	3	\$350.00	P-6	0.00	NM	3	\$1,050.00



KNXV

Print Date: 08/02/12

Page 2 of 2

Contract / Revision **306098** Flight Dates **08/06/12-08/10/12**

Hiatus Dates

Original Date / Revision 07/26/12/ 07/31/12

Order Sep 00:20:00

Advertiser **Liberty For All**

Product **Liberty For All**

Estimate # **TV: 8/6 - 8/10/12**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 10am-11am The View												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	- 111 - - -	3		\$350.00		0.00							
E 4	KNXV	08/06/12	08/10/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	11111 - -	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	11111 - -	5		\$150.00		0.00							
E 5	KNXV	08/07/12	08/09/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	- 1- 1 - - -	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	- 1- 1 - - -	2		\$650.00		0.00							
E 6	KNXV	08/08/12	08/09/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- - 11 - - -	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	- - 11 - - -	2		\$650.00		0.00							
E 7	KNXV	08/06/12	08/10/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111 - -	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	11111 - -	5		\$900.00		0.00							
E 8	KNXV	08/06/12	08/10/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111 - -	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	11111 - -	5		\$900.00		0.00							
E 9	KNXV	08/06/12	08/09/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1111 - - -	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	1111 - - -	4		\$1,200.00		0.00							
E 10	KNXV	08/06/12	08/09/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1 - - 1 - - -	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/06/12		08/06/12	08/12/12	1 - - 1 - - -	2		\$1,200.00		0.00							
														Totals	38 \$25,600.00	

*Tax 1 Note: Tax 0.5%.

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